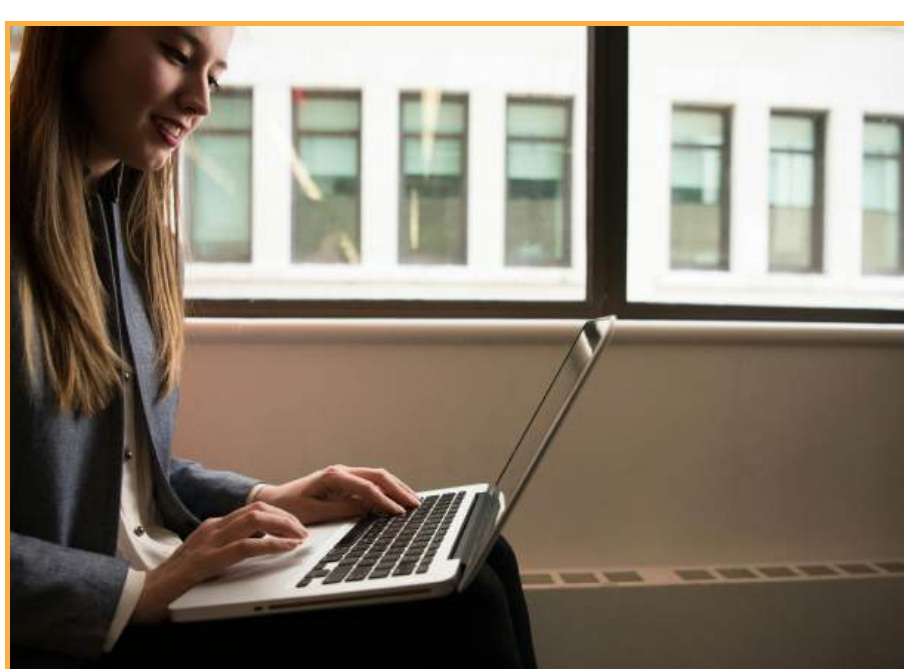


Reasons One CTO Can't Handle All Tech Challenges

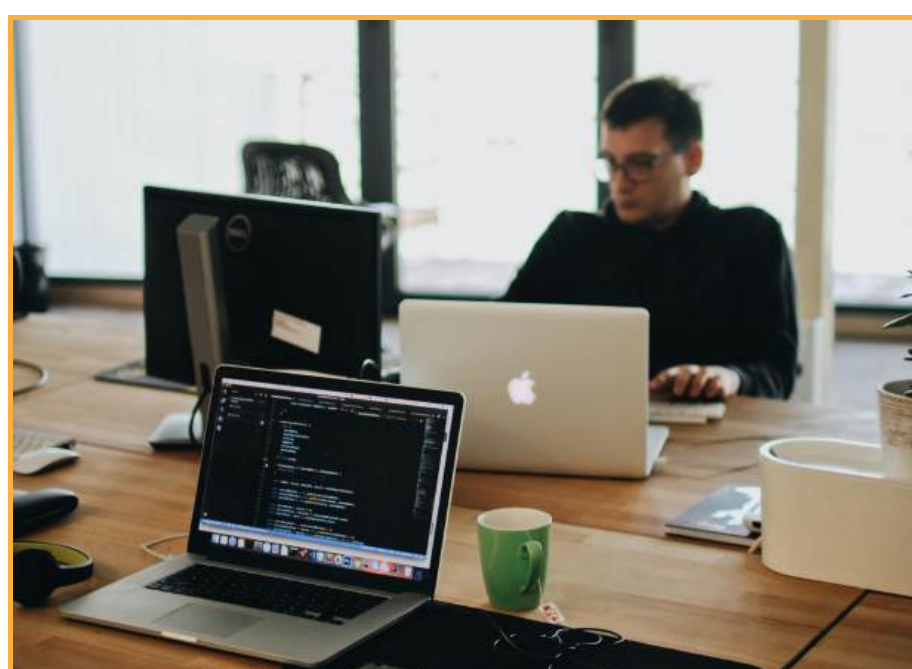
1. Tech Challenges Shift Too Often

If the pace of technology change back then was a car, then today's advancement rates are a rocket ship. As your tech expert, your CTO should have the capability, experience, and interest to stay up-to-date with some of today's innovations and incorporate them into your company. That's the career path they've chosen. But they can't keep up with all the changes in every field on their own.



2. Today's Tech Stack Is Too Broad

Not long ago, a CTO mainly focused on infrastructure and engineering. Now that technology drives growth and operations in every sector, your CTO has a lot more on their plate. They are expected to understand software development, AI and machine learning, data privacy and cybersecurity, product growth, user experience, and maybe even DevOps.



3. Tech Demands Span Too Wide

When companies ask CTOs to wear so many hats, they're bound to miss something. And no one can excel at anything if they're juggling dozens of rapidly changing responsibilities on their own. That's why focusing and defining the role is one of the first things CTO search firms do to help companies recruit top talent. When you acknowledge that no one can do it all, you allow your tech executive to positively impact your company rather than running themselves ragged doing mediocre work.



4. Cross-Department Alignment is Too Complex

When the CPO, Head of Sales, CFO, and COO have competing priorities, they expect the CTO to provide the technology and strategy to meet their demands. However, there isn't a one-size-fits-all solution in the tech stack, and addressing these challenges often requires significant time, energy, and complex approvals.



5. Scaling Companies Grow Too Quickly

Many companies continue to pile responsibility onto their CTO's plate. Then the tech expert either burns out or becomes a bottleneck. So now you're reacting to problems instead of planning for the future. Instead, start thinking now about how to distribute leadership and plan for growth. Even if you're still small, laying the foundation for a scalable tech team will pay off in the long run.

